



ENTERPRISE PERFORMANCE MANAGEMENT SOLUTIONS



www.corporater.com



Deeper Insights... ...Better Decisions

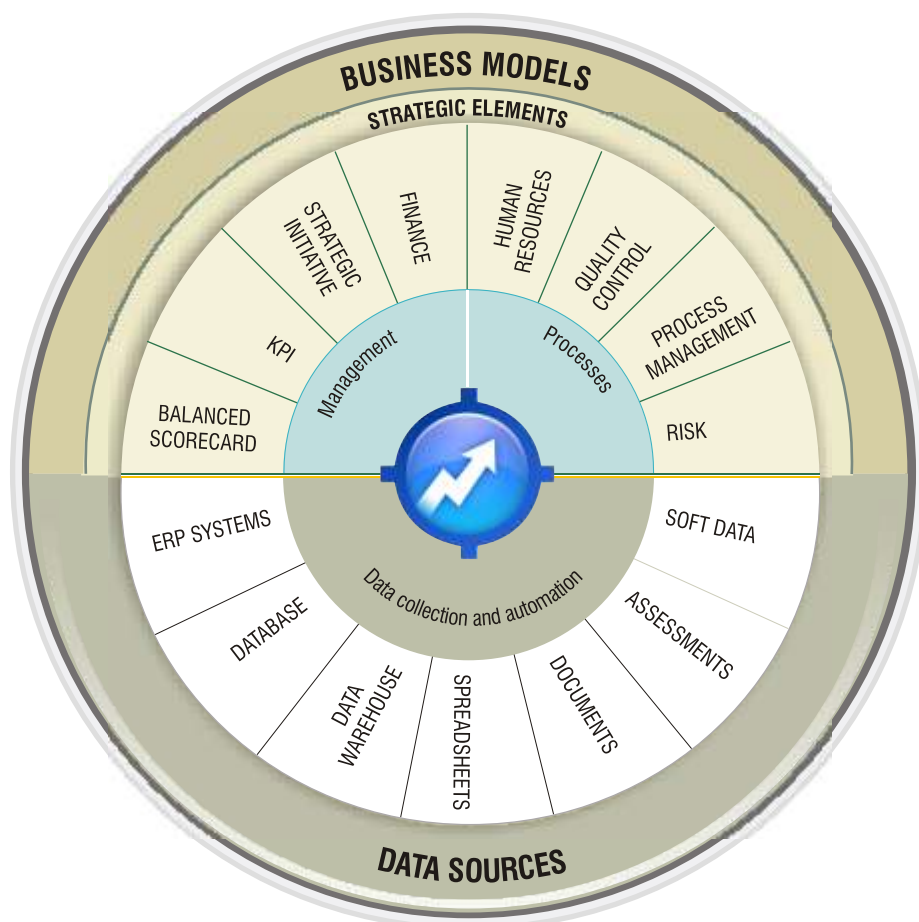
Overview

Corporater Enterprise Performance Management Suite is a standardized web-based solution that requires no customization.

The modular design allows you to choose the functionality you need today, and add functionality as your needs change over time.

With Corporater you get:

- ▶ Guaranteed deliverables
- ▶ Designed for and by business users
- ▶ Expertise and functionality
- ▶ Freedom of choice



The Corporater Difference

We build business tools-not IT tools. At Corporater, we are Enterprise Performance Management specialists. We continually innovate to ensure that our solutions are ahead of both the technology and methodology curves. Our development team is guided by business users and thought leaders who offer input into designing our software to meet real-world business needs.

As specialists, we are a boutique vendor-not a software superstore. We have not clouded our vision by offering a wide range of products or solutions. Our Enterprise Performance Management Suite receives all of our time and attention. It is our vision. Our goal is to build value in companies and organizations by assisting them in implementing their strategy, to meet their goals. As specialists, we do not aim to be the biggest vendor, but rather the best.

Traditional business intelligence tools begin by building a data warehouse, and end as a standard report. This bottom-up approach does not work effectively during the design or maintenance of a scorecard project. Corporater was built for business users, where the project can begin with the formation of strategic objectives, indicators, and strategy maps rather than focusing much attention on the underlying database complexities. Our slogan is "Business in Control"- we shatter the myth that a Performance Management project needs to begin with the data. We enable people to begin with their business content.



"The Corporater team has been a pleasure to work with. They are very friendly and responsive to our needs, making every effort to deliver an affordable and flexible package for our organization's needs. They truly walk the talk when it comes to putting the customer first and have demonstrated this with each request I have made of them.

The software itself is extremely flexible and easy to work with and they seem to be committed to continuously improving it. The web interface is very intuitive and requires very little training to learn to use. I look forward to the long term benefits it is sure to provide in supporting us in our efforts to make strategy based performance management a priority in our organization."

Chris Kauffman,
Director, Outcome Improvement
Pathfinder Services, Inc.

Corporater Enterprise Performance Management Suite 3.0 NEW

The Corporater Enterprise Performance Management Suite offers a full-featured, integrated solution to meet your business performance management needs. It offers dashboards, balanced scorecards, risk management tools, strategy maps, initiative management tools, and dynamic enterprise reports.

Balanced Scorecard

Corporater offers everything you would expect of a BSCOL -certified scorecard solution and more. We provide complete flexibility to model your scorecard to reflect the way you manage your business.

Performance Dashboard

With our Corporater Configuration Studio, you can build your own customized performance portal - code free. Never before has so much flexibility been placed in the hands of business users. Looking for real-time data? It is now available.

Enterprise Reporting

Our dynamic reporting engine takes you to new heights in building the reports you need. You can build standard or exception report templates that offer outputs in any of the standard office document formats, including Adobe PDF.

Risk Management

This module allows you to build risk management indicators that leverage your existing data while also enabling you to identify and measure opportunities.

Initiative Management

Struggling to make your business strategy more actionable? You can now attach task lists, milestones, or strategic initiatives to any element in your business model.

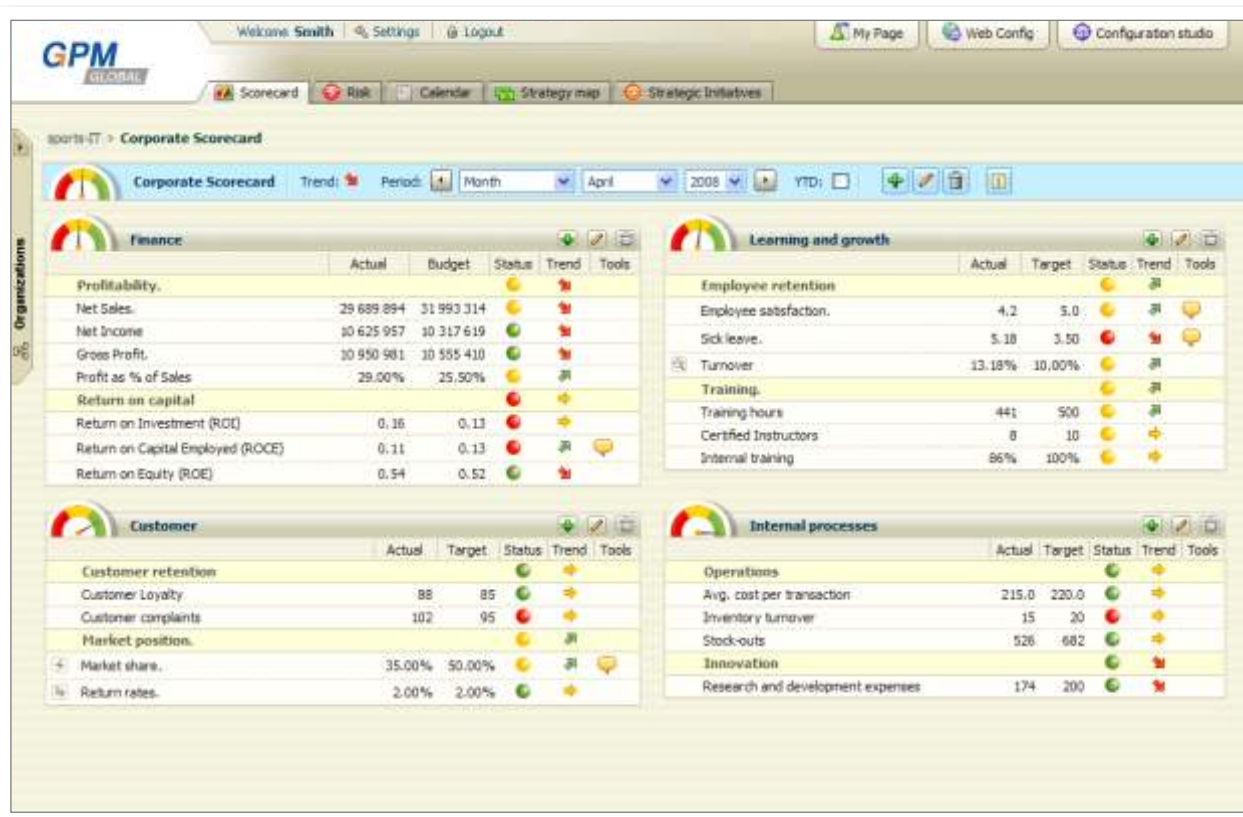
Surveys

Corporater Surveys provides a quick and easy way to capture data beyond the walls of your enterprise. Whether you are looking for customer satisfaction measures or using 360-degree feedback, we have the tools to help.

“In Corporater I found what I have been looking for - this is the next generation of Balanced Scorecard software made for Business Users”

Paul R. Niven

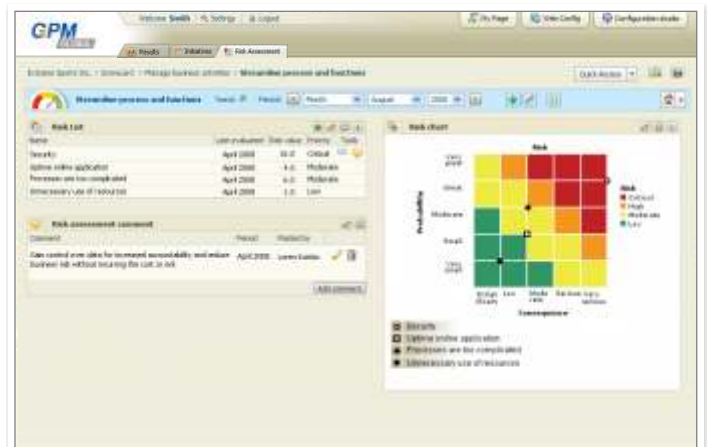
Thought leader and best-selling author on Performance Management and Balanced Scorecard



Corporater Portal, a fully customizable interface for end-users.



KPI page complete with Initiatives, Drilldowns and Comments



Risk Assessment with Risk KPIs, Risk Chart and Comments

Corporater Enterprise Performance Management Suite

Corporater EPM suite provides integrated reporting and analysis tools that enable leading organizations to maintain their strategic focus and make better business decisions.

All Corporater modules are designed to work within a unified architecture, eliminating the need for numerous products to collect, report, and analyze data.

Through scalable architecture, users can navigate from reports, to scorecards, to analytic tools through a single interface: a web browser.

Business users can design and format reports through a WYSIWYG interface, and generate reports in familiar office file formats.



Business In Control

Our slogan is "Business in Control." This means much more than implementing an Enterprise Performance Management project to help in implementing strategy, managing performance metrics, tracking initiatives, benchmarking, and reporting. Business in Control also means that the business user can configure and manage our solutions without the need for advanced IT knowledge. Business in Control means that the software was designed with the needs and functionality required by business users. This frees our users from relying on their IT departments for managing the business side of their projects. Business in Control means that you can connect to your existing BI tools, and can create reports in the standard formats that you are already using, such as Word, PDF, Open Office.

Our intelligent design allows users to define elements once, and to re-use them throughout the reporting environment. Exceptions and differences can easily be overridden. This allows easy development and maintenance of very large reporting environments. Business in Control also understands that business users want full control over how their information is presented. Corporater offers a portal design studio that allows custom views of the end-user interface, including individual page layout, custom tabs, and full control of all report elements.

Business in Control means that we understand the customer need to control the cost of implementation. Corporater requires no development or custom programming costs. Rather, implementation involves the predictable costs of configuring the software to report the desired data. In addition, we offer Corporater EPM Suite On-Demand, a lighter version of our Enterprise Suite that is offered as Software as a Service (SaaS). This lowers the risks associated with a full-scale enterprise implementation, and offers customers a lower cost alternative, while retaining a smooth upgrade path to our full suite when their needs grow.

We haven't ignored IT. Everything you would ever expect of an enterprise-level solution is present. It just isn't the focal point of our software, and that is why we are different. At the heart of Corporater solutions is the latest in technology to ensure we will always be there for you as your needs grow.



About Corporater

Corporater is a software company specializing in the development of Enterprise Performance Management solutions. Established in 2000, Corporater is a market leader in software solutions for Balanced Scorecard and currently has over 200,000 licensed users.

Corporater's BSCol certified solution is used by a wide range of public and private businesses and organisations, including state and local government, energy, banking and finance, oil and gas, shipping, manufacturing, health care, media and communications. Corporater partners with leading management consulting and IT companies with expertise in performance management solutions, and has distributors worldwide.

For more information, please visit us at www.corporater.com



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